



VisioThink SES Data Specification

Version 2012.Q4.XLS

01.12.2012

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Socioeconomic Status (SES) dataset is offered in single workbook document in Excel 2007 (XSLX) format with the following structure:

File name: VISIOTHINK_SES_2012Q4.xlsx

Data versions: TÜİK population and household income data, dated 31.12.2011

Number of worksheets in the workbook: 3

Worksheet Name: SES_IL

Table structure and fields in the Worksheet:

PLAKA_NO: License plate for province with SES data (ex: 34 for Istanbul) – data type: numeric

IL_ADI: Name of province with SES data (ex: Ankara) – data type: string

NUFUS_TOPLAM: Total population of province – data type: numeric

NUFUS_AB: AB class population of province – data type: numeric

NUFUS_C: C class population of province – data type: numeric

NUFUS_DE: DE class population of province – data type: numeric

Worksheet Name: SES_ILCE

Table structure and fields in the Worksheet:

PLAKA_NO: License plate for district with SES data (ex: 34 for Istanbul) – data type: numeric

IL_ADI: Name of province for the district with SES data (ex: Ankara) – data type: string

ILCE_ADI: Name of district with SES data (ex. for Ankara: Çankaya) – data type: string

NUFUS_TOPLAM: Total population of district – data type: numeric

NUFUS_AB: AB class population of district – data type: numeric

NUFUS_C: C class population of district – data type: numeric

NUFUS_DE: DE class population of district – data type: numeric

Worksheet Name: SES_MAHALLE

Table structure and fields in the Worksheet:

PLAKA_NO: License plate for sub-district with SES data (ex: 34 for Istanbul) – data type: numeric

IL_ADI: Name of province for the sub-district with SES data (ex: Ankara) – data type: string

ILCE_ADI: Name of district for the sub-district with SES data (ex. for Ankara: Çankaya) – data type: string

MAH_ADI: Name of sub-district with SES data (ex. for Ankara-Çankaya: Ayrancı) – data type: string

NUFUS_TOPLAM: Total population of sub-district – data type: numeric

NUFUS_AB: AB class population of sub-district – data type: numeric

NUFUS_C: C class population of sub-district – data type: numeric

NUFUS_DE: DE class population of sub-district – data type: numeric

Note: The dataset includes SES data for 5249 sub-districts of Turkey only